

MOVING MEDIA GUIDES ONLINE!

Making the transition from the printed world into the digital age

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In today's day and age, printed media guides have become a thing of the past. For Division I institutions, its non-existent, but for the Division II's and III's of the world, media guides have proven to be powerful recruiting tools in the process of enticing student-athletes to attend your institution.

So what advantage does the media guide give? It's a compact book that normally shares to a prospective student-athlete a number of different things. The school and the surrounding area, the administration, the athletics department staff, rosters, biographies, headshots, records, awards and the list goes on.

What exactly is the online version and how does it fill the same need as a media guide? What your website can do is become your online media guide, but can be broken down to how you would want to see it. In short, you aren't bound by page numbers in a book.

How do I take my media guide and turn it into a guide online? One of the most important keys is to check with your website service provider to

see what would work best for your site. Everyone has a different provider, be it SIDEARM, Presto, CBSsports, etc... so you'll want to take a look at the capabilities.

One of the biggest points to this handout is not to show you how to do it to your site, but to give you the steps to create and catalogue everything on to that next step.

At Rensselaer, we refer to our system as the Sports Almanacs with the Rensselaer Athletics Guide. And through our almanac we have created overall categories for the history of RPI Athletics, as well as individual sport histories for a number of our varsity programs.

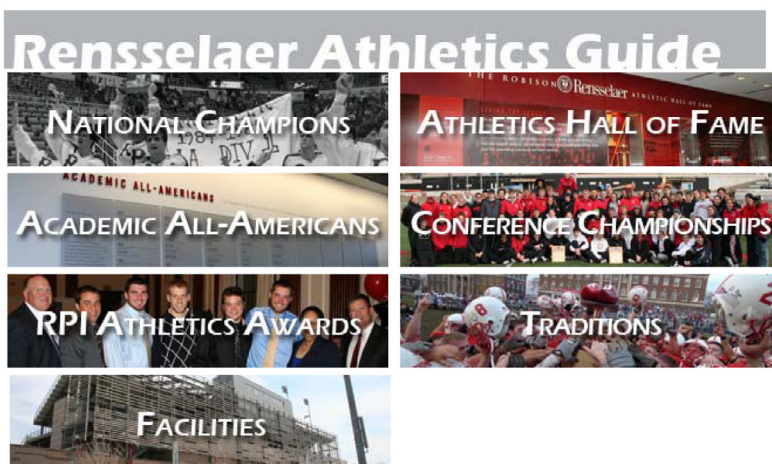
How do I go about getting started? First off, one of the simplest ways to convert your material from say InDesign, is to copy the info directly into a word document. Once you've gotten the info into a Word doc, you are able to save it for future use and updating.

Think about what you want to include. For those sports that had media guides, your choices

are pretty simple. You simply convert over the information from your previous guide, update and you're set. In terms of those sports that do not have that luxury, it usually means a lot of research. One of the best things is to make a general list of all the topics that you'd like to see within each sport page and start from there.

Generally, the Rensselaer Athletics sport almanac pages wanted to include a PDF with the complete roster, statistics and schedule & results from every possible year of competition. Next we tried to make sure any National All-Americans had their own section, along with All-Time Rosters, All-Time Coaches, All-Time Scoring and All-Time Goaltending (when applicable). Conference Honors, along with team records and awards were also researched and added.


When you're ready to actually take the information and put it on your website, one of the key things to do is decide upon the look you'd like to go with for the almanac. Do you want to do button style, maybe images as the links. You can be as creative as you want to be.




To view Rensselaer's online version of sports histories, log on to <http://www.rpiathletics.com/Almanacs> or click on the QR Code below!




Men's Soccer




ROSTERS
SCHEDULES & RESULTS
STATISTICS




NATIONAL
ALL-AMERICA




ALL-TIME
ROSTERS




ALL-TIME
HEAD COACHES




INDIVIDUAL
SCORING RECORDS




INDIVIDUAL
GOALTENDING
RECORDS



CONFERENCE
HONORS



YEAR-BY-YEAR
RESULTS



FACILITIES

WLAX Year-by-Year Results

Year	Record	Conf.	Coach	Assistant Coaches	Captains
1993	6-5		Beth Hallenbeck	Sheila Conway	Sandy Fruehauf & Thea Zeak
1994	11-1		Beth Hallenbeck		
1995	9-5		Beth Hallenbeck	Mark McCormick	Sam Clemons & Kim Coleman
1996	7-6	4-2	Beth Hallenbeck	Joe Bennett & Kim Coleman	Meghan Brett, Carrie Britt & Pam Cristo
1997	13-3	6-0	Beth Hallenbeck	Sue Bator & Joe Bennett	Meghan Brett, Carrie Britt & Tricia Hayes
1998	6-6	4-2	Beth Hallenbeck	Sue Bator & Joe Bennett	Tricia Hayes, Stefanie Maroney
1999	5-7	3-3	Beth Hallenbeck	Bianca Dupuis & Liz Parry	Julia Geer, Laura Harris & Laura Morse
2000	3-10	1-5	Beth Hallenbeck	Bianca Dupuis	Jess Allen & Julia Geer
2001	8-5	5-3	Beth Hallenbeck	Bianca Dupuis	Julia Geer & Dena Mielke
2002	3-8	2-6	Bridget LaNore	Leslie (Khachadourian) DeLano	Amy Gontarek & Cater Ortolano
2003	5-9	2-6	Leslie DeLano	Julia Geer	Ann Larsen, Cater Ortolano & Mary Roy
2004	6-8	3-5	Leslie DeLano	Mark Bette & Theresa Masse	Mary Beth Cooley, Alyssa Klem & Mary Roy
2005	6-7	4-4	Leslie DeLano	Mark Bette, Alexis DiDomenico, Alyssa Klem & Mary Roy	Hilary Lahn, Elisa Prange & Kate Phillips
2006	4-10	2-6	Leslie DeLano	MaryLynne McKee	Andrea Flynn & Kate Phillips
2007	4-10	2-6	Leslie DeLano	Cecily Cullinan	Andrea Flynn & Emily Pulli
2008	7-7	2-6	Leslie DeLano	Cecily Cullinan	Carly Strle, Morgan Wahl & Natalie White
2009	7-7	2-6	Leslie DeLano	Sean Burek	Jenna Lettenberger, Sam Fennessey & Emily Donowick
2010	8-6	5-3	Leslie DeLano	Sean Burek	Tracy Breslin, Sam Fennessey & Whitney Kukol
2011	10-5	6-2	Leslie DeLano	Sean Burek & Pete Stapleton	Tracy Breslin, Stephanie Cacouette & Whitney Kukol
2012	16-2	8-1	Leslie DeLano	Tee Ladouceur	Emma Albert, Kerrie Cahalin & Shannon Maguire

Women's Hockey



ROSTERS
SCHEDULES & RESULTS
STATISTICS



NATIONAL
ALL-AMERICANS



CONFERENCE
HONORS



TEAM RECORDS
& HISTORY



INDIVIDUAL
SCORING STATISTICS



INDIVIDUAL
GOALTENDING
STATISTICS



ALL-TIME
PLAYER ROSTERS
& GOALIES



HONORS
& AWARDS



UNIFORM
HISTORY



ALL-TIME RECORDS
VS. OPPONENTS



YEAR-BY-YEAR
RESULTS



FACILITIES